



INGE JOORIS

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SUMMARY

Creative and highly motivated communications manager and political expert with 20 years of experience in the field. Trained media spokesperson with proven experience in writing engaging and effective public relations content.

HIGHLIGHTS

Strategic planner

Positive attitude

Communications and media trainer

Creative thinker

Excellent writing skills

Dedicated team player

Political expert

Focused and driven

ACCOMPLISHMENTS

- Managed the communications department for a deputy prime minister, a public service, a political party and a renowned theater in Belgium.
- Conducted press communications for a variety of organizations, both as a spokesperson and as an advisor to a deputy prime minister, preparing press conferences, press releases, television or radio interviews.
- Built up and contributed to new networks within the public administration, the green party and the Belgian theatre community
- Managed the communication and public relations for several projects with budgets around 300.000 euros, working with well-known advertising agencies such as Duval Guillaume.
- Member of the board of directors during three election campaigns.
- Editor of two bestselling books.

EXPERIENCE

11/2021 - NOW

Self-employed: www.ingejooris.be

11/2020 – 11/2021

Senior communication advisor and speechwriter for Belgian deputy prime minister Petra De Sutter

- Writing speeches
- Preparing debates and proposing convincing speaking points and messages
- Advise on long-term strategy
- devise storytelling strategies

02/2017 – 11/2020

Head of the communication's department KVS Brussels

- Building a new communications team with clear goals
- Develop new communication channels (podcasts, livestreaming channel) and approaches.
- Being part of the board

03/2014 – 02/2017

Manager at Andermansland (parttime)

- Organization and implementation of a large mass event
- Development of several media campaigns
- Editor of the famous Belgian author Saskia De Coster

03/2014 – 02/2017

Adviser in Flemish parliament for the political party Groen (parttime)

- Areas I have worked on: Innovative, sharing and circular economy and renewing our democracy.
- Writing new legislation and preparing parliamentary questions for MPs.

01/2008 – 03/2014

Spokesperson and communications manager at Groen (political party)

- Head of the communications team, consisting of 4 staff members and an antenna in each parliament where the party was represented
- Member of the strategic team during three elections and implemented the campaign strategy at the communications level.
- Development and monitoring of the communications strategy
- Maintaining and developing relations with the press
- Seeking engaging stories and approaches to connect with constituents

06/2003 – 01/2008

Spokesperson and communications manager at Federal Public Service

- In the beginning, I was solely responsible for communications, but within a few years I managed to build a communications team of six people.
- I managed to unify the administration's communications by developing a unified website and house style with a new logo
- developed public campaigns with creative agencies, for example, to reduce the use of antibiotics
- and started building solid relationships with the Belgian press, which was a new approach for the administration at the time

01/2003 – 06/2003

Spokesperson at Cabinet of the minister of Energy

- Press relations

EDUCATION

- **Mindvalley**

Transformative coaching

- **Centrum voor volwassenenonderwijs**

Management course with great distinction (1 year)

- **University of Brussels**

postgraduate in Journalism with distinction (1 year)

- **University of Louvain**

Master Germanic languages (English – German) with distinction (4 years)

- **Folkehøgskule** (Lillehammer, Norway)
Training volunteer worker

EXTRA SKILLS

Speaks and understands German, English and French fluently. My mother tongue is Dutch

VOLUNTEER WORK

- 6 months of volunteer work in Zimbabwe, Africa
- 2 weeks of political training in Rwanda, Africa
- Partner of local sharing economy project
- Member of board of directors of several organizations